



NAR'S e-PRO[®] CERTIFICATION:

**FOR REAL ESTATE AGENTS THAT
WANT TO MAKE TECHNOLOGY AN
INVALUABLE BUSINESS TOOL**

**The Women's Council of REALTORS[®] Brings You
NAR's e-PRO[®] Certification Course... Improve Your Social Media and Technology Skills**



The new e-PRO[®] gives you a roadmap to build your business and serve the hyper-connected consumers of today and tomorrow. Learn about the changing market and how to connect with consumers, manage your online reputation, generate leads and gain referrals. e-PRO[®] is now available in two parts. Take Day 1 at Monmouth County Association of REALTORS[®] headquarters and Day 2 online (for an additional fee). Students that are current members of the National Association of REALTORS[®] and have completed both days of coursework are then awarded the valuable e-PRO[®] certification.

Note: Course requires one day in class and one day online. Course dates are both for the in-class portion only. To complete your certification, you must complete and pay for the online portion after completing the in-class portion on one of these two dates.

The e-PRO[®] certification program is designed to help real estate professionals broaden their technology skills and compete effectively in today's market. Specific learning objectives of this program include:

- Employing social-media technologies, techniques/best practices
- Developing and/or honing a strategy for marketing electronically
- Monitoring and protecting one's reputation
- Working more effectively online and on the road
- Identifying technology tools that reflect each student's budget/time

Instructor: Deborah Madey, Broker, CRS, CIPS, ePRO, SFR, AHWD, CLHMS Guild, CRS TAT National Team Member 2010, CRS National TAT Chair 2011 (Trends Assessment Team), Trulia Mayor/Advisor. Deborah was an early adopter in social media and online marketing technologies, having attended the inaugural Real Estate Bar Camp in San Francisco. She can be found on several social media platforms, attends and speaks at several industry events, is visible and well known nationally within the RE.NET. Locally, in Shrewsbury, New Jersey, she is the Broker for Peninsula Realty Group. Deborah is also concurrently licensed and maintains brokerage ownership roles in other states.

WHERE: Monmouth County Association
Of REALTORS Office
4400 Route 66
Tinton Falls, NJ

WHEN: May 23rd **OR** May 24th (Repeat)

TIME: Registration 8:45am
Class 9am-4:30—Lunch Included

COST: \$125 WCR Members*
\$150 NJAR Members*
\$99 Audit Only (those who hold a
current ePRO Certification)*

Late Registration Fees Are Higher
Register Early for Best Rates

For More Information:
Deborah "Deb" Madey—Broker
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Women's Council of REALTORS
(732) 530-6350

Register Online:

<http://bit.ly/MayNJePRO>