

January 18th Dinner Meeting **Sheraton Eatontown (Rt 35 at Industrial Way)**

- 5:30pm Registration
6:00pm Dinner Served
6:15pm Intro, Pledge, Promos, Inspiration
A Word from Our Sponsors
Diane Traverso, 2012 President
6:30pm Deborah Madey - Mobile & Apps
8:15pm Wrap-Up—Prize Drawings

Register Online: \$28 - WCR Members,
\$35 - MCAR or NJAR \$40 - Guests



About Deborah Madey

***Slightly Geeky Broker
Peninsula Realty Group
Red Bank, NJ***

Deborah has been in the business of real estate since the 90's after she left a corporate marketing and account management career in air express transportation working for UPS, Emery Air, and DHL International. Deb was first introduced to technology in a baptism by fire ritual in the 80's, when she installed 286 DOS computers in several shipping departments of national accounts without the aid of a tech support team.

Upon embarking on her real estate business, she initially outsourced and hired technology assistance, making a few costly hiring mistakes and poor product purchases along the way. Determined to know enough to hire and buy smart in the future, Deb channeled energy into upgrading her technology skills and knowledge. She found passion in the blend of technology and real estate. She is an ePro instructor for REBAC through the National Association of REALTORS, sat on the Trends Assessment Team (TAT) for CRS National in 2010, and chaired the TAT in 2011. She regularly participates in product tests and advisory panels for numerous technology-based companies in the real estate industry and for general business.

Deb looks for technology services and tools to pass the test of productivity and return on investment, while being easy to use.

Business Resource Meeting



***January 18, 2012
Sheraton Eatontown - 5:30pm***

***Tablets and Smartphones
Take Center Stage in 2012***

***Top Rated and Most Popular
Mobile Apps***

Tablets - An overview and explanation of the leading tablet operating systems including iPad, Android, and Playbook (Blackberry). Differences and similarities between the systems will be highlighted.

Bonus Discussion on Tablets: If owning an iPad is in your future, should you buy now or wait for the next generation, the iPad3, scheduled to be released in Spring/Summer 2012?

Smart Phones - iPhone (iOS) and Android Apps - Chances are that you have clients and competitors who are currently using apps on their phones. This primer on apps will cover free and small-fee based options; how to choose, where to find, and a few apps to avoid.

Real estate agents, affiliates, and small business men and women are encouraged to attend. The overview of tablets and smart phones, and their associated operating systems is not industry specific. Android and iPad apps will be discussed and demonstrated and include real estate specific tools as well as general business tools.



Register at

NJRealEstateEvents.com

(732) 530-6350